

The Vietnamese Community of Arizona



PO BOX 14691 PHOENIX, ARIZONA 85063
www.vietnamesearizona.com

2021 LANTERN MOON FESTIVAL

Saturday, September 25th, 2021

5:00PM – 9:00PM

Anticipated attendants: 500-1000 people

About the event:

The beauty of America lies in her diverse melting pot of culture, religion, traditions and individualities. The strength of a community lies in the ability for unity in regards to these diversity. The Vietnamese Community of Arizona was established in hopes of contributing to the beauty and strength of our state as well as our country by promoting and preserving the culture and tradition of the Vietnamese people. Therefore, we organize many cultural events with invitation to all communities as a way of showcasing the beauty of our ancient traditions. This year, we are hosting the annual Children Moon Festival.

Children Moon Festival, also known as Mid-Autumn Festival, has been long celebrated by many Asian cultures between September to early October on the night of Full Moon. On this night, children would gather lanterns, play games, receive treats, and participate in many other children related activities to celebrate the Full Moon. The legend of the moon differs depending on the country of origin, but its concept remains the same. The Festival celebrates three fundamental concepts that closely tied one to another:

- . Gathering (harvesting crops)
- . Giving thanks for the harvest
- . Praying (usually asking for conceptual or material satisfaction such as health and wellness, longevity or good fortune)

Although the meanings and traditions have adapted over time due to religion, technology, science, economy, and culture, the concepts remain unchanged. The Moon Festival Celebration this year includes numerous activities for community members to enjoy such as: food vendors (both vegetarian and savory), live music & entertainment, Lion dance, and children's games and contests. We hope that this ancient tradition will be shared with all other communities as well as be preserved for the future generation.

Large scale community event like this is only possible with the support and sponsorship from the community. The following tax-deductible packages are available to not only benefit the community but also promote local businesses through public exhibitions. Please kindly consider which level of advertisement would return the best results for your business.

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The Vietnamese Community Assistance Foundation under the Vietnamese Community of Arizona is a non-profit organization, under the IRS code 501(c)(3). Therefore, your sponsorship will be tax deductible. Our EIN # 83-4661358

SPONSORSHIP PACKAGE

Platinum Package ----- From \$2,000

- Display your company banner at the most visible location on the main stage.
- 5 minutes stage time to promote your company products/services.
- Up to 2 tables with 4 chairs to display your company products/brochures at the event.
- Run your company's ad in our community's website for one year.
- MC acknowledgement throughout the program.

Gold Package ----- From \$1,500

- Display your company banner at the most visible location on the main stage.
- 2 minutes stage time to promote your company products/services.
- A table with two chairs to display your company products/brochures at the event.
- Run your company's ad in our community's website for 6 months.
- MC acknowledgement throughout the program.

Silver Package ----- From \$1000

- A table with two chairs to display your company products/brochures at the event.
- Run your company's ad in our community's website for 3 months.
- MC acknowledgement throughout the program.

Bronze Package ----- From \$500

- A table with two chairs to display your company products/brochures at the event.
- Run your company's ad in our community's website for 1 month.
- MC acknowledgement throughout the program.

Complimentary ----- From \$200

- Acknowledgement on stage
- Logo display on community's website

NOTE: Banner and/or logo must be provided by sponsor. The Vietnamese Community of Arizona reserves the right to make last minute changes to accommodate our event schedule or weather condition.



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Decision deadline: September 19th, 2021

Ms. Mai Le

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SPONSOR CHECK PAYMENT

- Check Payable to: VCAF
- On the memo: Moon Festival 2021
- Mail to: **PO Box 14691, Phoenix AZ 85063**